#### The farm

The farm is not only certified organic but also fair trade as tea tree is the only cash crop for many families in the area.

In 2018, 1500 outgrowers are growing tea tree in the region.

The farm region being a semi arid area is known for regular conflicts for water ressources. Due to deforestation in the close forests, climate change, sub division of lands, rising population and poor market, poverty levels have been rising in the farm community.

The fast growth of the tea tree project has created jobs in the community for many family members. It has led to improve living standards for farmer members and improve literacy. This growth has also led in increasing distillation capacity and thus higher employment of the number of youths in the community.

## Aromatic crops and products

The company is committed in growing and processing Tea tree (Melaleuca alternifola) in order to obtain organic and fair trade essential oil and hydrosol for the European market.

### 2022

## PUBLIC SUMMARY

The tea tree farm is located in Kenya and was created in 2008. They started growing tea tree when the essential oil demand was increasing in Europe and North America,

The farm works in collaboration with a group of small holder farmers who benefit from the access to the international market for their product.













## Education is another issue and the Fair trade fund allowed to:

- Provide sitting desks and sporting items like ball for primary schools in the neighborhood.
- Provide lunch food support for the primary school candidates in some of the needy schools during their exams.
- Sponsor orphans and disability children.

## Fair trade community projects

As water is a major sustainability issue and a basic need for all farmers, it was decided since the beginning of the project, that part of the fair trade fund will be used for buying a 3000 L water tank for each farmer family involved in the project.

Since then, over 700 water tanks have been distributed to farmers.

#### Other fair trade projects helped to:

- Train farm workers in computer skills, driving and vocational skills.
- Install solar panels for the needy worker houses and gas stove provision in order to improve their welfare.

# In 2022

From February 2022 to March 2023, 465,211 Ksh (around 4000 €) have been received in the Fair trade fund for community projects.





